

Q24 Media

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Connect With Decision-Makers. Build Your Brand.
Generate Business Opportunities.

📅 2026/7 Prospectus

Partner With **Q24 Media Group**

Unlock unparalleled business opportunities and strategic advantages





- ✓ Access to senior decision-makers and C-suite executives
- ✓ Qualified lead generation and business development
- ✓ Enhanced brand awareness and market visibility
- ✓ Exposure before, during, and after events
- ✓ Business development and partnership opportunities
- ✓ Face-to-face engagement with qualified prospects
- ✓ Thought leadership positioning in your industry
- ✓ Product and service showcase opportunities
- ✓ Industry networking with key stakeholders
- ✓ Multi-platform marketing and media coverage

Who Attends Our Events?

Connect with senior decision-makers and influential professionals



2,500+

Annual Attendees



73%

Senior Management



450+

Organisations



89%

Decision Makers



15+

Industries



Executive-Level Audience

Our events attract a highly qualified audience of senior decision-makers with purchasing authority and strategic influence within their organisations.

With 73% of attendees holding senior management positions or above, you'll have direct access to the people who make critical business decisions and control substantial budgets.



Typical Attendees

- Chief Executive Officers (CEOs)

- Managing Directors

- Executive Directors

- Directors

- Senior Managers

- Managers

- Government Officials

- Municipal Leaders

- Business Owners

● Department Heads

● HR Professionals

● Talent Management Leaders

● Learning & Development Professionals

● Finance Executives

● Procurement Professionals

● ICT Leaders

● Technology Executives

● Marketing Directors

● Social Media Professionals

● Corporate Communications
Professionals

● Public Relations Professionals

● Customer Experience Leaders

● Operations Managers

● Compliance Professionals

● Project Managers



Industries We Serve

Connecting professionals across diverse sectors and industries



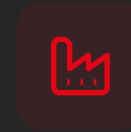
Banking & Financial Services



Government Departments



Municipalities



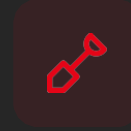
State-Owned Enterprises



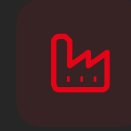
Universities & Higher Education



Healthcare



Mining



Manufacturing



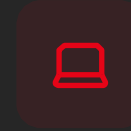
Retail



Telecommunications



Insurance



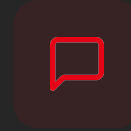
Information Technology



Human Resources



Marketing & Advertising



Communications & PR



Professional Services



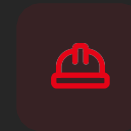
Training & Skills Development



Logistics & Supply Chain



Energy & Utilities



Construction & Engineering

Sponsorship Packages

Choose the perfect package to achieve your business objectives

EXHIBITOR

R12,999

Investment

- ✓ Exhibition table with branding
- ✓ 2 chairs
- ✓ Logo on event website
- ✓ Company listing in event directory
- ✓ Networking opportunities
- ✓ Marketing material display
- ✓ Recognition in event communications

SILVER

R24,999

Investment

- ✓ All Exhibitor benefits
- ✓ 5-minute company introduction
- ✓ Pull-up banner at venue
- ✓ Social media promotion
- ✓ Featured company profile
- ✓ Inclusion in delegate pack
- ✓ Enhanced networking access
- ✓ 1 delegate pass

GOLD

R49,999

Investment

- ✓ All Silver benefits
- ✓ 10-15 minute speaking opportunity
- ✓ Premium exhibition location
- ✓ Logo on event screens
- ✓ Content promotion across platforms
- ✓ Dedicated social media campaign

- ✓ Sponsored content opportunity

Secure This Package

- ✓ 1 sponsored article on Joburg.biz

Secure This Package

- ✓ Branded giveaway opportunity
- ✓ 2 delegate passes
- ✓ 2 sponsored articles on Joburg.biz

Secure This Package



PLATINUM

R89,999

Investment

- ✓ All Gold benefits
- ✓ Keynote speaking opportunity
- ✓ Video interview with leadership
- ✓ Email campaign to database
- ✓ Partner recognition in materials
- ✓ Venue branding opportunities
- ✓ VIP networking session access
- ✓ Premium exhibition space
- ✓ 3 delegate passes
- ✓ 3 sponsored articles on Joburg.biz

★ Most Prestigious

CONFERENCE PARTNER

FOR 2 EVENTS

R149,999

Investment

- ✓ All Platinum benefits
- ✓ Exclusive partner status
- ✓ "Powered By" branding
- ✓ Opening keynote address
- ✓ Premium logo placement everywhere
- ✓ Exclusive interview and article
- ✓ Dedicated email campaign
- ✓ Panel discussion participation
- ✓ Premium exhibition space

Secure This Package

- ✓ Multiple pull-up banners
- ✓ Registration desk branding
- ✓ Holding slide branding
- ✓ VIP recognition throughout
- ✓ Highest visibility and exposure
- ✓ 4 delegate passes
- ✓ Unlimited sponsored content for 2 months

Secure This Package

Additional Branding Opportunities

Enhance your sponsorship package with targeted branding



Delegate Bag Sponsor

Your logo on all delegate bags distributed to attendees.

[Enquire Now](#)



Lanyard Sponsor

Exclusive branding on all event lanyards worn by every attendee.

[Enquire Now](#)



Registration Desk Sponsor

Prominent branding at the registration area.

[Enquire Now](#)



Tea & Coffee Sponsor

Branding at refreshment stations during networking breaks.

[Enquire Now](#)



Networking Lunch Sponsor

Exclusive sponsorship of the networking lunch with speaking opportunity.

[Enquire Now](#)



Gala Dinner Sponso

Premier sponsorship of the evening gala dinner with keynote opportunity.

[Enquire Now](#)



Wi-Fi Spons

Your company name as the Wi-Fi network name.



Charging Station Sponso



Branded Notepad & Pen Sponsor

Enquire Now

Branded charging stations throughout the venue.

Enquire Now

Your logo on notepads and pens in every delegate pack.

Enquire Now

Extended Exposure Beyond The Event

Your investment extends far beyond event day with year-round visibility



joburg.biz
Marketplace

50k+ monthly visitors



Q24 Media Group

30k+ monthly visitors



Conference
Websites

Dedicated event sites



Sponsored
Articles

Thought leadership



14

Email Campaigns

60k+ subscribers

Social Media

25k+ followers

Business Listings

Year-round exposure

Event Coverage

Photos & videos

Extended Exposure Timeline

BEFORE

Pre-event marketing, email campaigns, social media promotion

DURING

Live event exposure, networking, presentations, branding

AFTER

Post-event coverage, articles, photos, ongoing directory listings

Why Sponsors Choose **Q24 Media Group**

The premier choice for organisations seeking meaningful business connections



- ✓ Direct access to senior decision-makers and C-suite executives
- ✓ Multi-industry audience spanning government and private sectors
- ✓ Government and corporate reach across South Africa and Africa
- ✓ Qualified lead generation with measurable ROI
- ✓ Thought leadership positioning through speaking opportunities
- ✓ Face-to-face networking in premium business environments
- ✓ Extended media exposure across multiple digital platforms
- ✓ Strategic brand positioning with industry leaders
- ✓ Business growth through partnerships and collaborations



Partner With **Q24 Media Group**

Secure your sponsorship opportunity today



Contact Person

Prince Chaza Zvinorwadza

Events Manager –

princez@q24mediagroup.com



Telephone

087 265 3208



Email

info@q24mediagroup.com

advertise@q24mediagroup.com

Limited Availability

Limited sponsorship and exhibition opportunities are available for each event. Early booking is strongly recommended to secure your preferred package.

Email Us Now